



MINISTRY OF WATER AND ENVIRONMENT

WATER MANAGEMENT & DEVELOPMENT PROJECT

Project ID: P123204

(RE-ADVERTISED)

REQUEST FOR EXPRESSION OF INTEREST

CONSULTING SERVICES TO DEVELOP A COMMUNICATION, EDUCATION, PARTICIPATION AND AWARENESS (CEPA) STRATEGY, UGANDA (2017 – 2030)

Proc. Ref. MWE/CONS/16-17/00083

The Government of the Republic of Uganda has received financing from the World Bank for implementation of the Water Management & Development Project (WMDP). The Government intends to apply part of the financing for eligible payments for consultancy services for “Development of a Communication, Education, Participation and Awareness (CEPA) Strategy, Uganda (2017 – 2030)”.

The consulting services (hereafter referred to as the “the Services”) include: development, review, update and consolidation of the existing sub-sector strategies into a Communication, Education, Participation and Awareness (CEPA) Strategy for the water and environment sector.

The overall objective of the services is to develop an integrated comprehensive Communication, Education, Participation and Awareness strategy that includes MWE directorates, departments, programs, stakeholders and projects guiding principles to communication on how to create and continuously communicate effectively with our various stakeholders.

The services will involve amongst others facilitate the design of an appropriate communication plan/map that will educate and encourage awareness of stakeholders to actively participate in various MWE programs so as to secure their “buy-in” in matters of water resources, regulation, development, management and environmental affairs. To effectively communicate the activities of MWE to the public as a means of improving its visibility, education and popularizing the mandate, mission and vision of MWE so that all stakeholders can appreciate and participate in the protection and

sustainable utilization of water and environment resources. To provide suitable communication, education, participation and awareness channels and platforms for stakeholders to access and provide feedback for information generated by/about MWE’s water and environment activities for both internal and external audiences.

The services are estimated to be provided/ completed over a period of 12 months commencing in October 2017. The Ministry of Water and Environment now invites eligible consultants to indicate their interest in providing the required services.

Interested consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, proof of legal status, knowledge and specific experience, training, monitoring and impact evaluation and promotion of private sector participation).

The short listing criteria, is:

- i. Experience of the consultancy firm in at least three (3) similar assignments of which one (1) should have been in Sub-Saharan Africa,
- ii. Presence of appropriate skills among staff in the relevant areas of the expertise is in the areas of: Communication, Sociology, Environment and Water/Natural Resource Management, Research and Information Technology.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s Guidelines: Selection and

Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers [January 2011] (“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a sub consultancy to enhance their qualifications. The form of association, Joint Venture or Sub consultancy where applicable, should be indicated in the Expression of Interest.

The consultant will be selected in accordance with the Consultants Qualification Selection (CQS) methodology set out in the Guidelines for selection and employment of Consultants.

Expressions of Interest (One original plus five copies) must be delivered in a written form to the address below. **The firms that submitted expression of interest for the first advert may resubmit if still interested.**

The packages must be clearly marked **“Consulting Services to Develop a Communication, Education, Participation and Awareness (CEPA) Strategy, Uganda (2017 – 2030)”**

Written Expressions of Interest must be delivered to the address below by **11:00 Hours, on 20th July, 2017**

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